



CUSTOM DESIGN & BRANDING

LOGO DESIGN **\$800.-**

INCLUDES:

- INITIAL CONSULT TO DISCUSS MISSION STATEMENT AND POSITIONING
- COMPARISON RESEARCH
- 3 TIGHT CONCEPTS IN BLACK AND WHITE
- REFINEMENTS TO CHOSEN CONCEPT (IF APPLICABLE)
- COLOR STUDIES TO DETERMINE FINAL LOGO
- FINAL LOGO DELIVERED TO CLIENT IN FILE FORMATS; EPS (VECTOR ART), HIGH AND LOW RESOLUTION TIFFS, HIGH AND LO RESOLUTION JPGS AND AS A PDF FILE

****ABOVE PRICING INCLUDES FULL BUYOUT OF ARTWORK****

BUSINESS CARD DESIGN **\$250.-**

INCLUDES:

- 2 LAYOUTS FOR CLIENT TO CHOSE FROM
- REFINEMENTS TO CHOSEN LAYOUT (IF APPLICABLE)
- CONVERSION TO DIGITAL BUSINESS CARD OF FINAL LAYOUT AS A PDF FILE
- PRODUCTION OF FILE TO SET UP FOR PRINTING
- PRICE ABOVE IS FOR UP TO 3 TITLE/MEMBERS OF THE COMPANY, ANY ADDITIONAL LAYOUTS PER TITLE/MEMBER WILL BE \$25.00 EACH

LETTERHEAD DESIGN **\$250.-**

INCLUDES:

- 2 LAYOUTS FOR CLIENT TO CHOSE FROM
- REFINEMENTS TO CHOSEN LAYOUT (IF APPLICABLE)
- CONVERSION OF FINAL APPROVED LAYOUT TO DIGITAL LETTERHEAD IN WORD
- PRODUCTION OF FILE TO SET UP FOR PRINTING

ENVELOPE DESIGN **\$200.-**

INCLUDES:

- 2 LAYOUTS FOR CLIENT TO CHOSE FROM
- REFINEMENTS TO CHOSEN LAYOUT (IF APPLICABLE)
- PRODUCTION OF FILE TO SET UP FOR PRINTING