



CUSTOM DESIGN & BRANDING

BRANDING TERMS & CONDITIONS

Printing will be paid separately by client.

Purchase of custom, stylized artwork for the logo design (if applicable) will be paid separately by client.

Id-alist, llc can manage the printing locally for a print management fee based on how many pieces are being printed. Or, print ready files can be sent to a printer of the client's choice, in which the printing would be managed by the client.

A 25% deposit must be received before starting the job, all files/artwork will be provided to client once balance is paid, client retains all the rights to the artwork once payment is received in full.

The 25% deposit will be kept as a cancellation fee if the client cancels the scope of agreed upon work for any reason after the job has started.

Client warrants that [he/she/it] owns or has the right to use the name of the company before id-alist, llc begins the logo design.

Client agree that [he/she/it] will not claim that id-alist, llc is responsible in any manner for any licensing, permission or other intellectual property claim brought by a third party regarding the name, trade name, mark or trademark of client's company.

Id-alist, llc recommends that client register its mark upon completion of the logo design.

Should client reasonably demonstrate to id-alist, llc that the completed design is subject to a third-party's intellectual property claim, id-alist, llc will work with client to revise the completed design so as to resolve such third-party claim.

I have read through and agree to the terms and conditions stated in this document.

X	X

Signature	Date